



Abbotsford Police Department

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Bob Rich
Chief Constable

"Protecting with Pride"

NEWS RELEASE

APD NEWS RELEASE:

APD FILE #

RELEASE # 1

DATE OF RELEASE: November 5, 2014

Incident: Injury Collisions along South Fraser Way Corridor

Abbotsford – November 5, 2014

Abbotsford residents recognize South Fraser Way as a busy and important route through our community. Many commercial businesses line the corridor and people regularly drive, ride and walk to access a variety of locations through the centre of the city.

Unfortunately, South Fraser Way has also been identified as one of the busiest locations for injury crashes and, specifically, for injury crashes involving pedestrians and cyclists. Between June 1, 2014 and November 3, 2014 there have been 35 injury collisions reported along the South Fraser Way corridor. Fifty-four percent of those involve a pedestrian (12 incidents) or cyclist (7 incidents). The causes of these injury crashes are virtually equally split between actions of drivers and the actions of the cyclists or pedestrians. A common theme is not paying attention or failing to yield the right of way.

A surprising fact is that the vast majority of these pedestrian and cyclist collisions took place during daylight hours (14 of 19). In other words, more often than not, people were inattentive and failed to yield in conditions where visibility was good.

The Abbotsford Police Department wants to remind the public that Road Safety is everyone's responsibility. Drivers, cyclists and pedestrians all need to elevate awareness to prevent collisions and injuries on our roads.

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*Our Mission:
To make Abbotsford the safest city in B.C.*