



# Abbotsford Police Department

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**Bob Rich**  
Chief Constable

*"Protecting with Pride"*

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## NEWS RELEASE

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### APD NEWS RELEASE:

APD FILE #

RELEASE # 1

DATE OF RELEASE: January 7, 2013

### Incident: What shape are you in?

**Abbotsford – January 7, 2013**

The Abbotsford Police Department is challenging drivers and pedestrians to go F.A.T. free in 2013 – **F**atality, **A**ccident and **T**icket free. Road safety and responsible driving are integral components to public safety. As with our other initiatives, we believe the key is for the community to be engaged in order for our program to achieve success. Last year nine people lost their lives on Abbotsford roads; we hope you agree that as a community we must do better in 2013.

To kick off our 2013 Road Safety campaign we are asking drivers what shape they are in. Our poster clearly depicts the difference between the Circle of Awareness where safe driving occurs and the Square of Oblivion where it does not. We need drivers to be aware . . . not oblivious.

*Our Mission:*  
*To make Abbotsford the safest city in B.C.*

The Abbotsford Police Department is looking forward to working with our community and our public safety partners on our numerous Road Safety initiatives in 2013.

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***Our Mission:  
To make Abbotsford the safest city in B.C.***