



Abbotsford Police Department

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Bob Rich
Chief Constable

"Protecting with Pride"

NEWS RELEASE

APD NEWS RELEASE:

APD FILE #

RELEASE # 2

DATE OF RELEASE: April 25, 2012

Incident: Abbotsford Police release Operation X poster #2

Abbotsford – April 25, 2012.

The Abbotsford Police Department has launched the second poster in the Operation X series which is aimed at informing youth about the inherent risks involved with the use of street drugs. This poster, like all in the series, will be displayed on the walls of Abbotsford secondary schools and in public places such as recreation centres and bus stop benches. The poster is intended to demonstrate that you are gambling with your life when you take street drugs. Street drugs are comprised of unknown ingredients and are of unknown potency which can, therefore, cause unknown effects to your health.

Operation X focuses on decision making and choices rather than simply stating that something is "bad" and therefore shouldn't be done. The APD wants to share facts and information in order that people can make informed decisions that may safeguard them, or someone that they care about, from harm. We have been extremely encouraged by the support we have received for Operation X, especially from the Abbotsford families who have been personally impacted by ecstasy overdose incidents. Our hope is that these posters and the stories told by those brave families will generate discussions with youth about street drugs. In March 2012 those discussion and media attention to the ecstasy overdose issue saved the life of a 24 year old Abbotsford man. Help up keep those discussions going. Please feel free to distribute, post, copy, debate and discuss our latest poster.

*Our Mission:
To make Abbotsford the safest city in B.C.*

High stakes gamble.

**This is one bet
not worth taking.**



WARNING
Street Drugs Kill



www.abbypd.ca

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