



# Abbotsford Police Department

2838 Justice Way, Abbotsford, B.C. V2T 3P5 Phone (604)859-5225 Fax (604)859-2527

**Bob Rich**  
Chief Constable

*"Protecting with Pride"*

---

---

## NEWS RELEASE

---

---

### APD NEWS RELEASE:

APD FILE #

RELEASE # 1

DATE OF RELEASE: September 27, 2011

### **Incident: Abbotsford Police Department Launches Operation Vector**

**Abbotsford – September 27, 2011.**

The Abbotsford Police Department is continuing its anti-gang and good choices campaign this year, returning to secondary schools with **Operation Vector: Plan your future, not your funeral**. Operation Vector fulfills the commitment made by the APD to return and update high school students on the progress made by the police department, the community and young people since the first of the school talks, Operation Impact, launched over two years ago. At that time statistics Canada considered Abbotsford-Mission to be the homicide capital of Canada (according to Census Metropolitan Area numbers). Since then, the community and its young people have decided to chart a different course and take a new direction . . . a new **Vector**.

Operation Vector offers frank discussions of choices and consequences and utilizes examples of tragedies that resonate with Abbotsford residents and made media headlines. Equally important is that Operation Vector delivers encouragement to youth who have taken their lives in positive directions.

*Our Mission:  
To make Abbotsford the safest city in B.C.*

# Plan your future, not your funeral.



## Operation Vector



[www.abbypd.ca](http://www.abbypd.ca)

Cst. Ian MacDonald: ..... Phone: (604) 864-4721  
Abbotsford Police Public Information Officer ..... Cell: (604) 835-6070  
2838 Justice Way, Abbotsford, BC V2T 3P5 ..... Fax: (604) 859-2527  
E-mail: [imacdonald@abbypd.ca](mailto:imacdonald@abbypd.ca)

*Our Mission:  
To make Abbotsford the safest city in B.C.*