



ABBOTSFORD
POLICE DEPARTMENT

STRENGTH IN COMMUNITY

2025 Community Survey Results

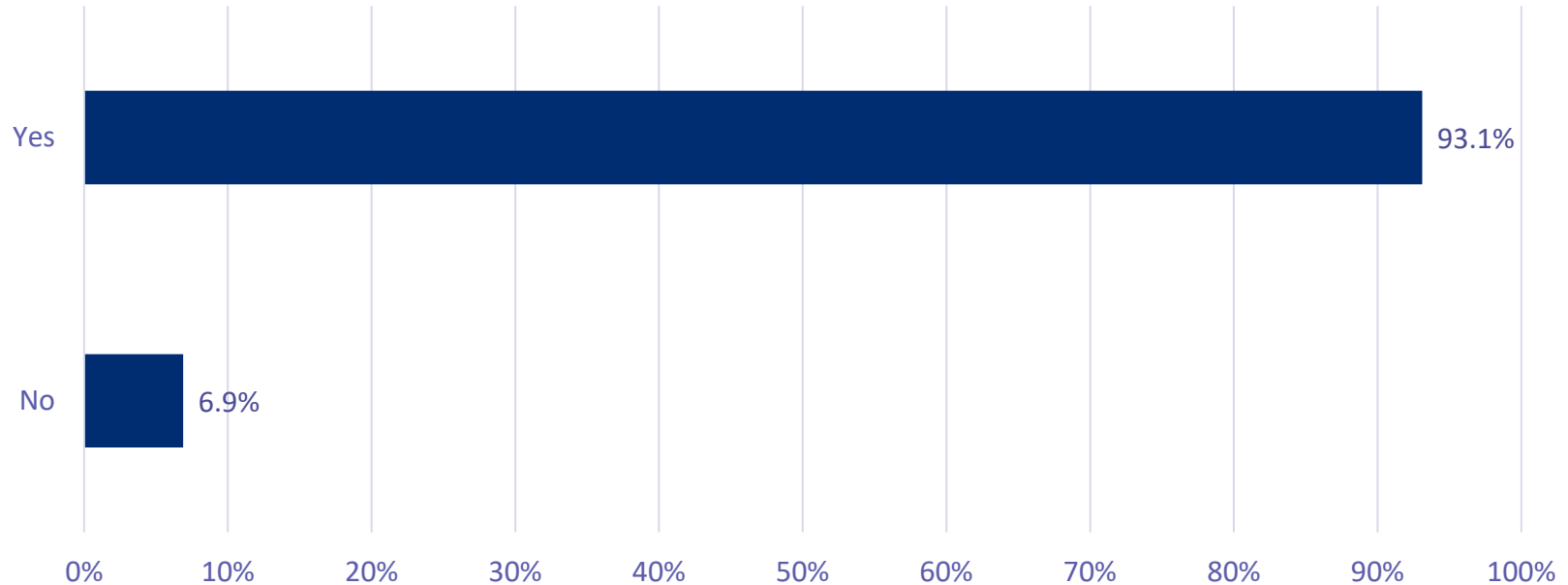
Survey Overview

- Survey launched: June 6, 2025
- Survey closed: August 31, 2025
- Responses: 4,101 (13.57% increase from the 2022 survey)

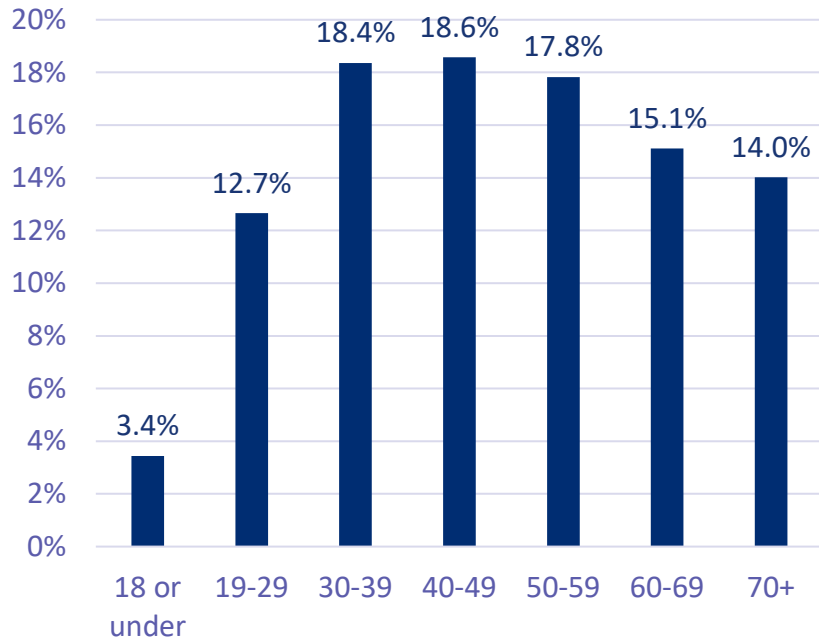
Promotion of the survey

- Door-to-Door Outreach: Delivered approximately 8,000 door hangers to residential homes across Abbotsford, ensuring a representative sampling from all areas of the city.
- Block Watch & Strata Engagement: Distributed door hangers through 8 Block Watch communities and 9 Strata complexes, strengthening connections with organized neighbourhood groups.
- Community Survey Pop-Ups: Hosted 13 pop-up survey booths in various public spaces to encourage participation and gather feedback.
- Event Participation: Attended 41 community events, where the survey was actively facilitated by AbbyPD volunteers and reserves.
- Media Advertising: Ran four print ads (2 each in the Abbotsford News and Patrika) to raise awareness of the campaign.
- Social Media Awareness: Shared multiple posts across AbbyPD's social media platforms to promote the survey and encourage community involvement.
- Mobile Promotion: Featured community survey decals on AbbyPD's community cruiser van to increase visibility while on patrol.
- On-Site Survey Facilitation: Volunteers and reserves used iPads at events to assist citizens in completing the survey, often providing Punjabi translation support.
- South Asian Community Outreach: Set up survey booths at three South Asian temples, fostering inclusive engagement.
- Partner Dissemination: Shared the survey through key community partners including Tourism Abbotsford, Indo-Canadian Business Association, Downtown Abbotsford Business Association, and the Abbotsford Chamber of Commerce.

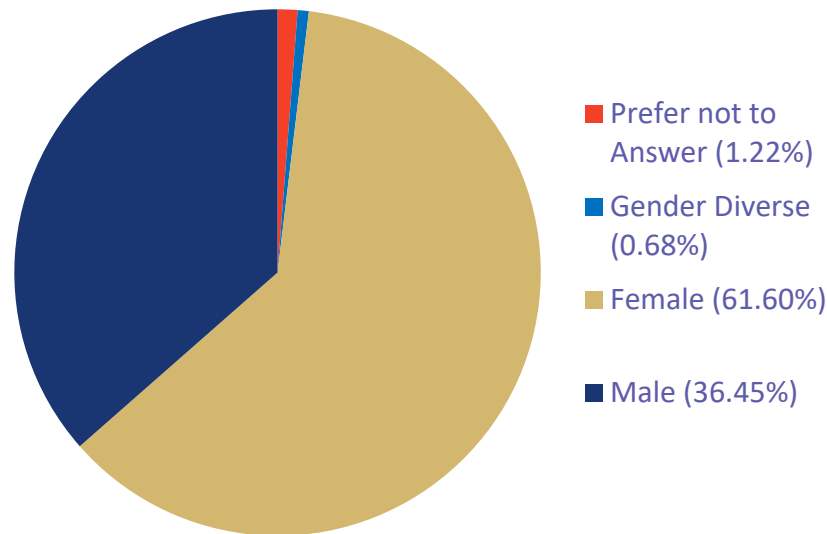
Are you a resident of Abbotsford?



What is your age range?

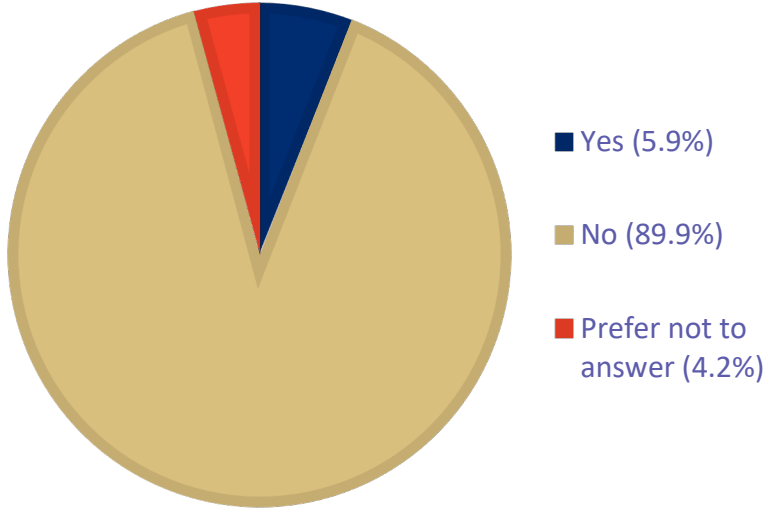


How do you identify?

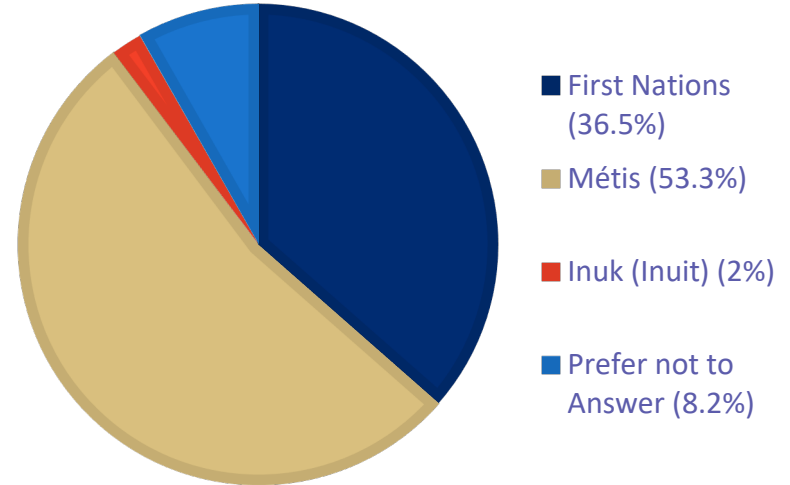


Indigenous ancestral origin

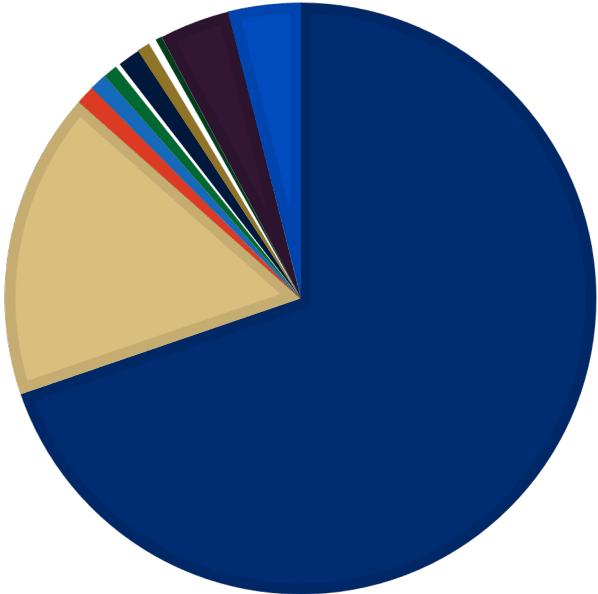
Do you have indigenous ancestral origin?



Please identify

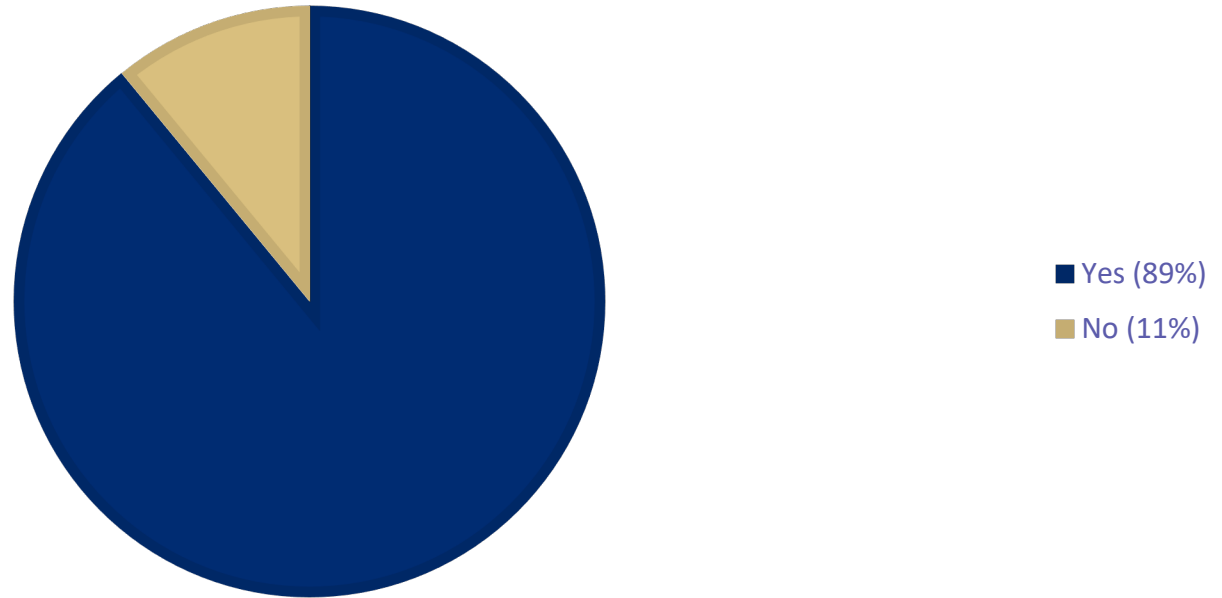


What are your ancestral ethnic or cultural origins?

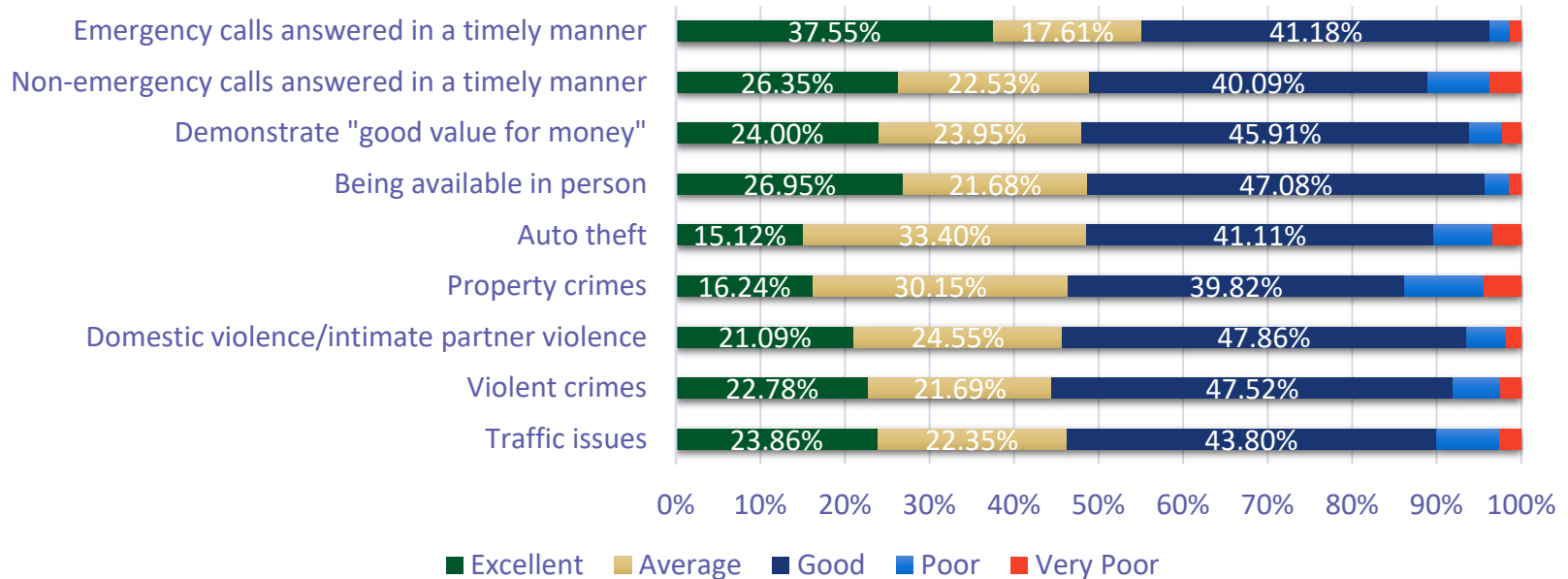


- White (69.8%)
- South Asian (16.8%)
- Chinese (1.1%)
- Black (1%)
- Filipino (0.8%)
- Arab (0.2%)
- Latin American (1.3%)
- Southeast Asian (0.7%)
- West Asian (0.2%)
- Korean (0.2%)
- Japanese (0.4%)
- Prefer not to answer (3.8%)
- Other (3.9%)

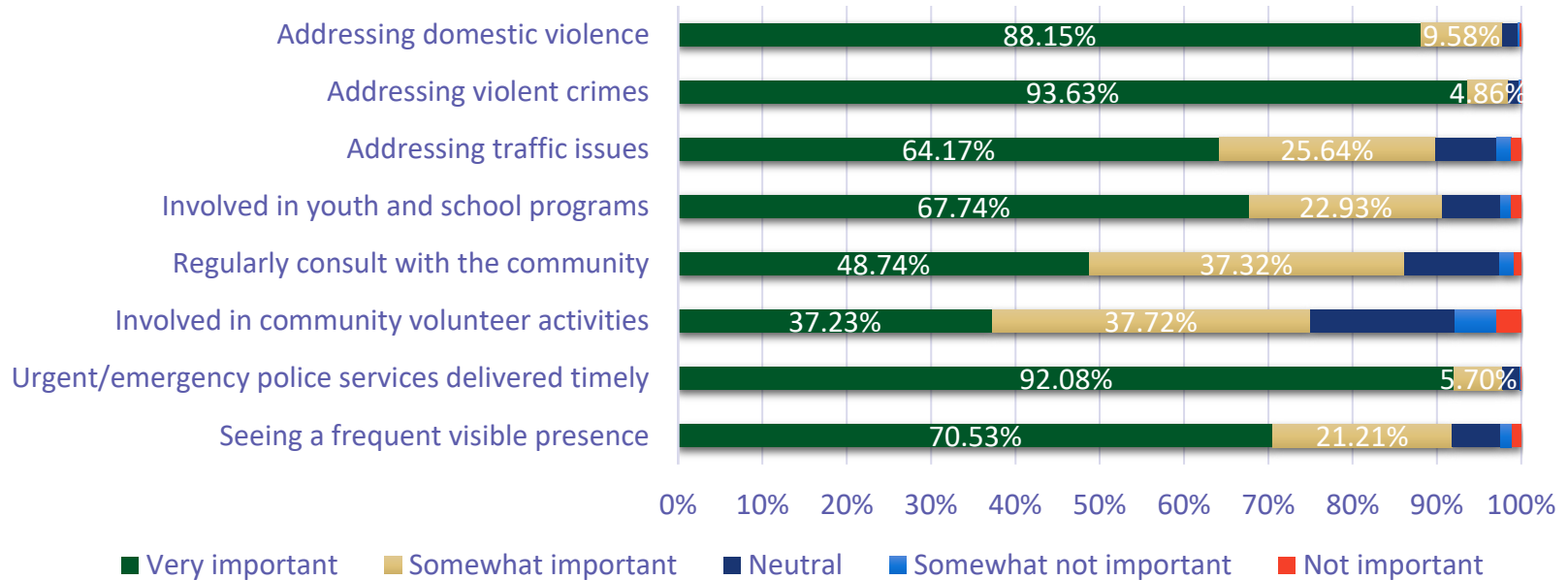
Do you think AbbyPD accurately represents your view of diversity?



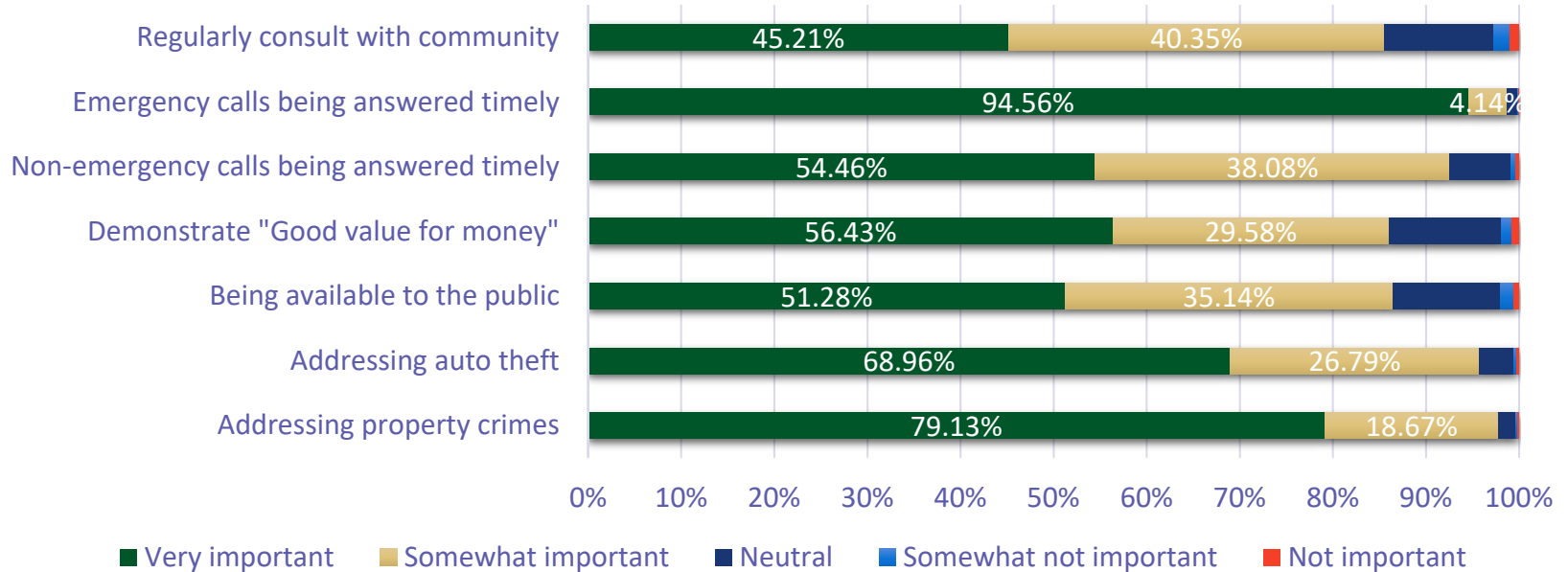
How good of a job is AbbyPD currently doing on the following services?



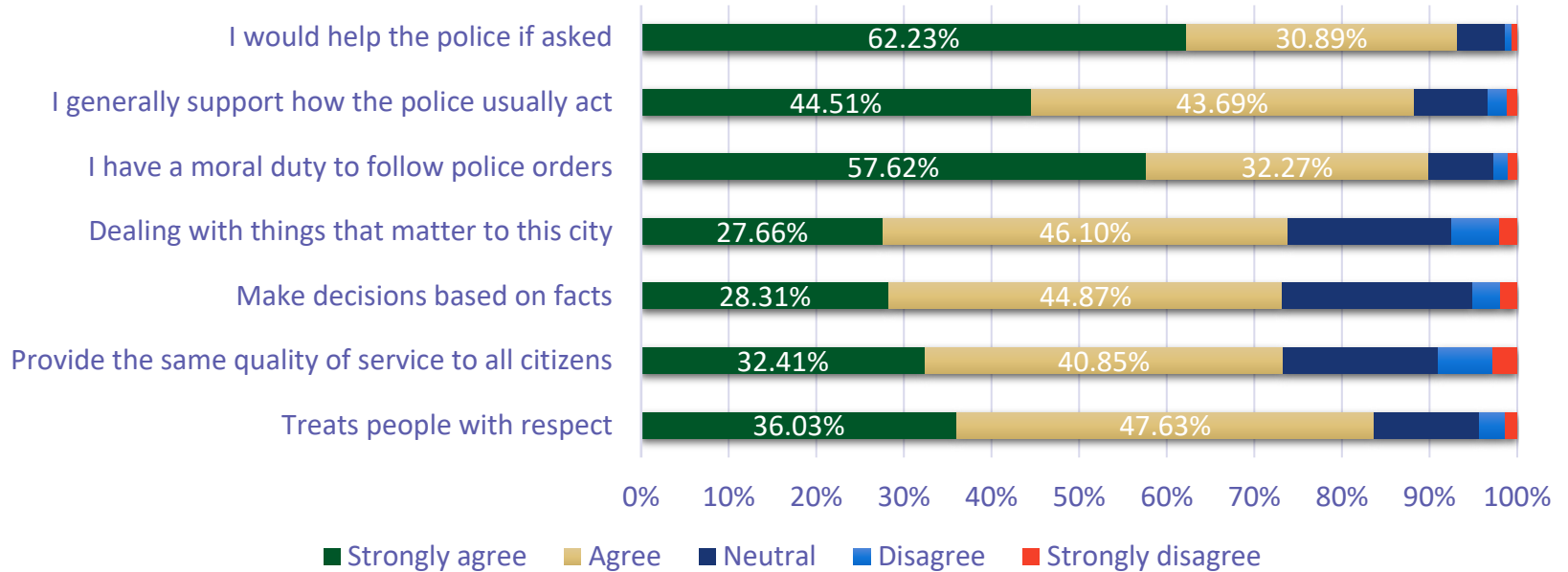
How important are the following services from AbbyPD to you? – Part 1



How important are the following services from AbbyPD to you? – Part 2

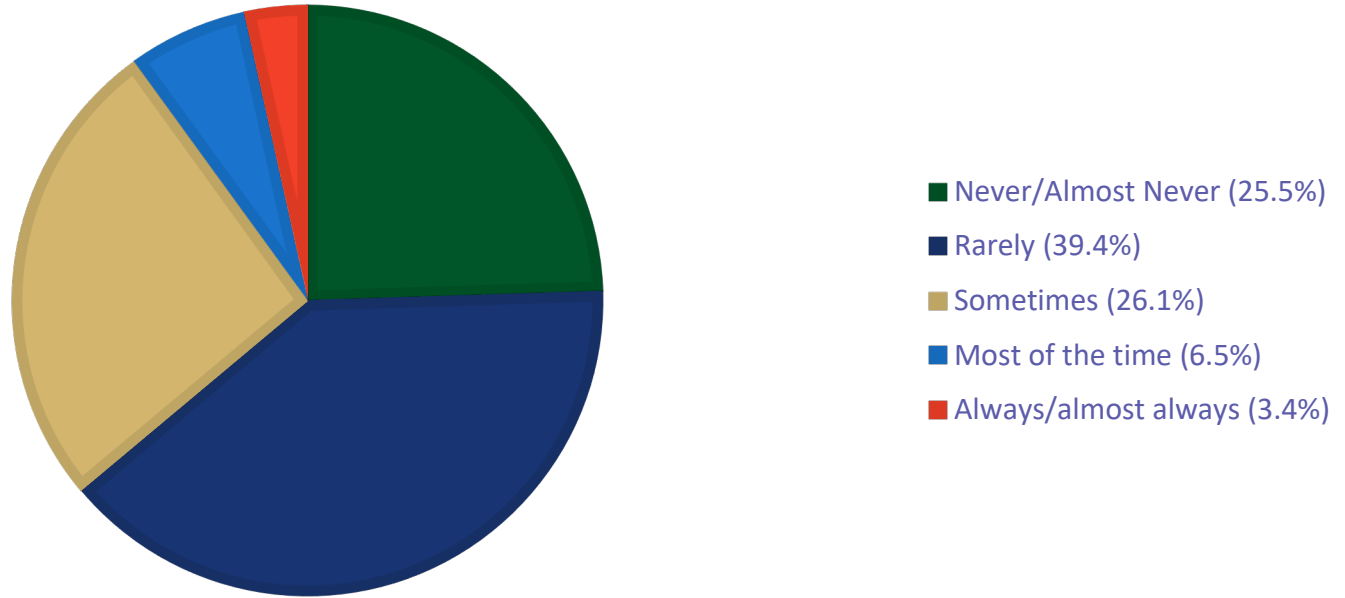


When you think about AbbyPD to what extent do you agree or disagree*



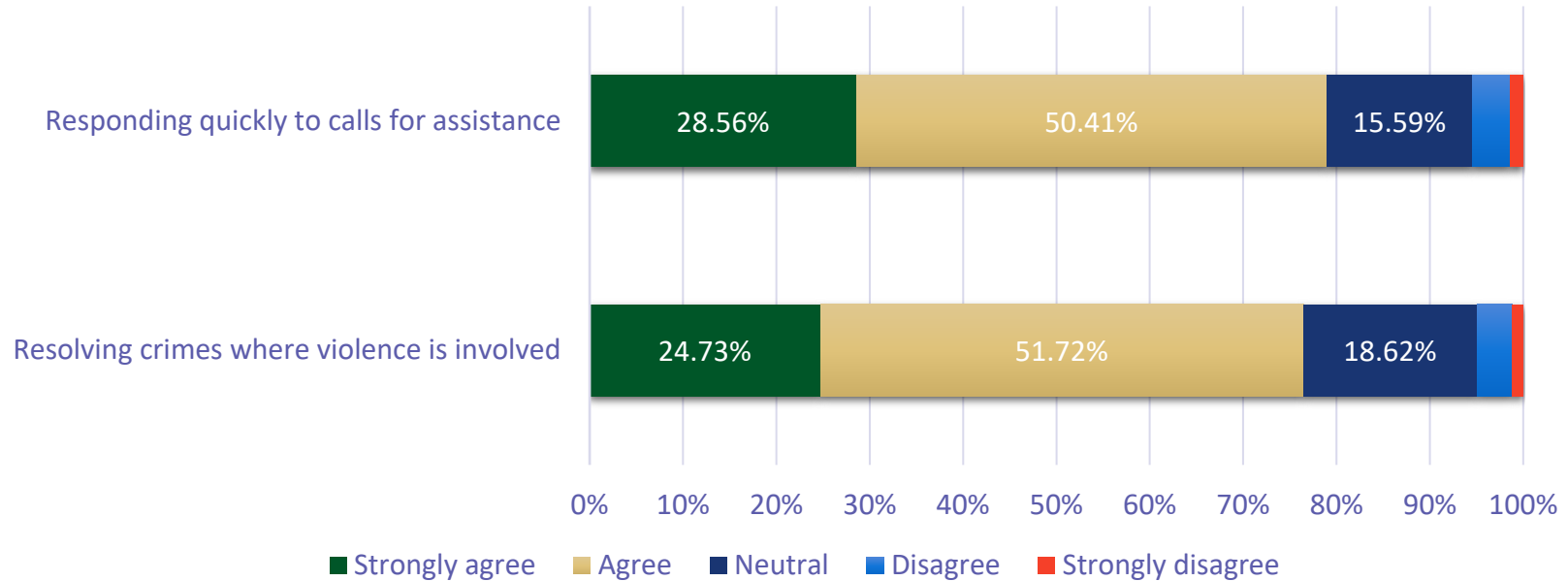
* This is a question from the Canadian Police Performance Metrics Framework: Standardized indicators for police services in Canada. It will be asked each time AbbyPD conducts its community survey.

How often would you say the police in Abbotsford exceed their authority?*



** This is a question from the Canadian Police Performance Metrics Framework: Standardized indicators for police services in Canada. It will be asked each time AbbyPD conducts its community survey.*

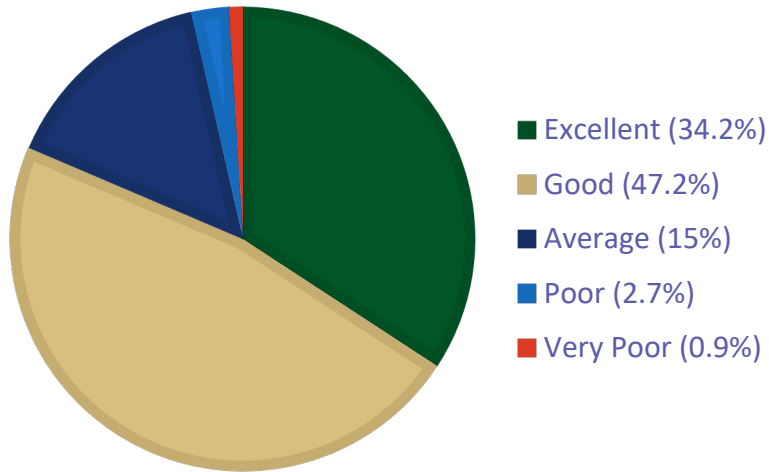
In general, to what extent do you agree that AbbyPD is effective at?*



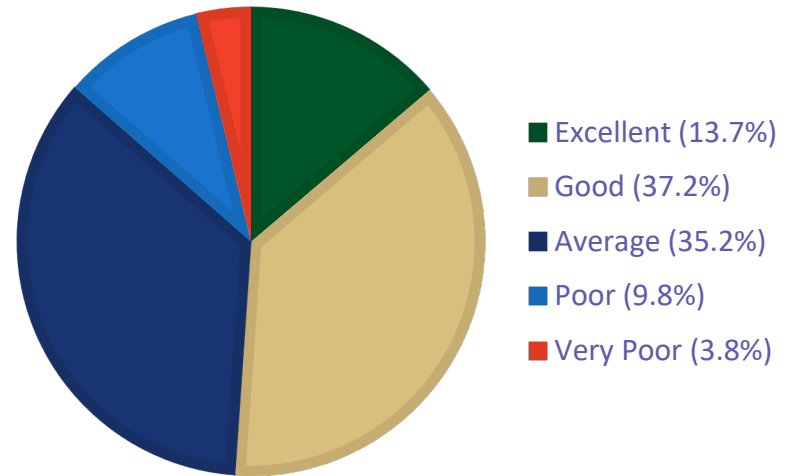
** This is a question from the Canadian Police Performance Metrics Framework: Standardized indicators for police services in Canada. It will be asked each time AbbyPD conducts its community survey.*

How good of a job do you think the police are doing?*

In Abbotsford

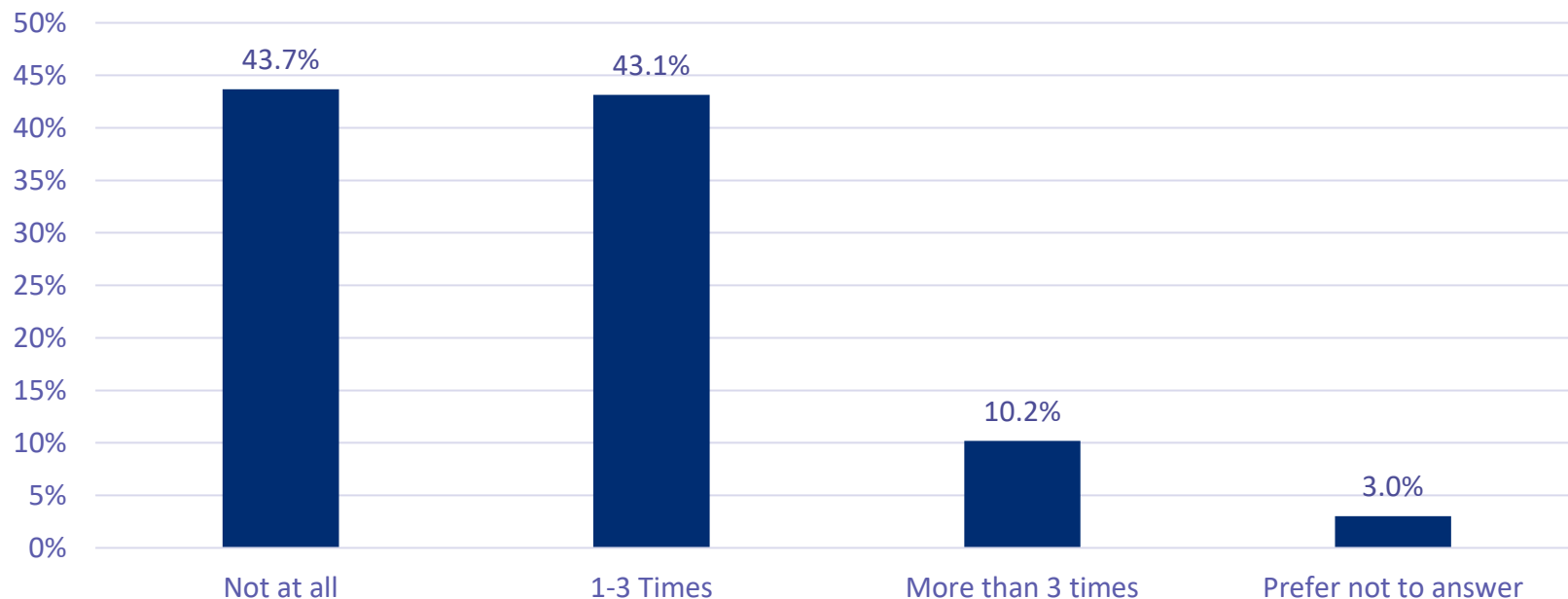


In Canada

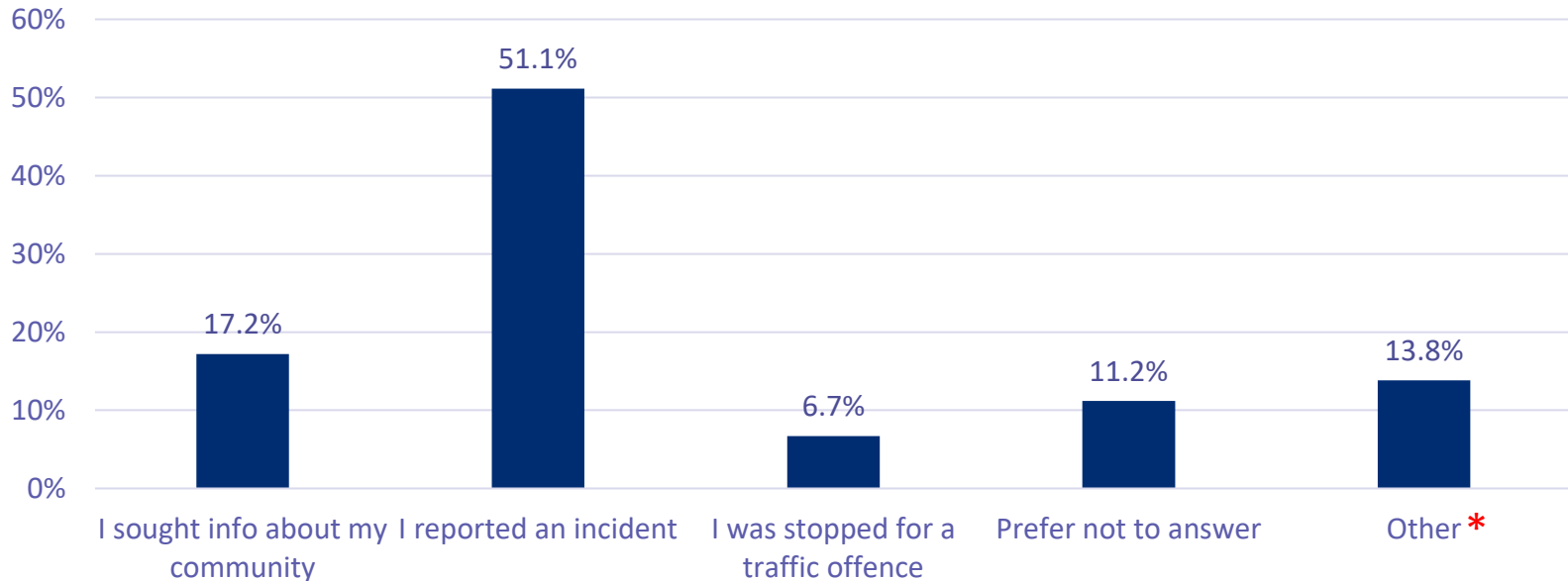


* This is a question from the Canadian Police Performance Metrics Framework: Standardized indicators for police services in Canada. It will be asked each time AbbyPD conducts its community survey.

How many times over the past year have you had personal contact with AbbyPD?

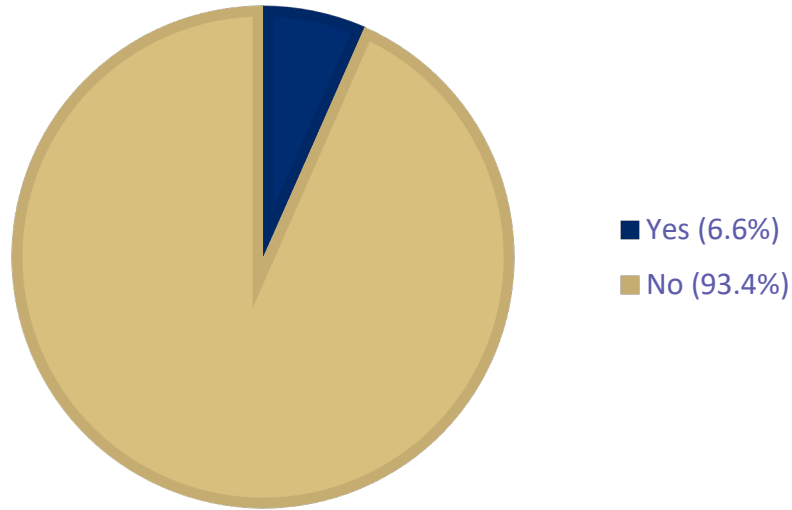


If you had personal contact with AbbyPD, which of the following mostly describes why?

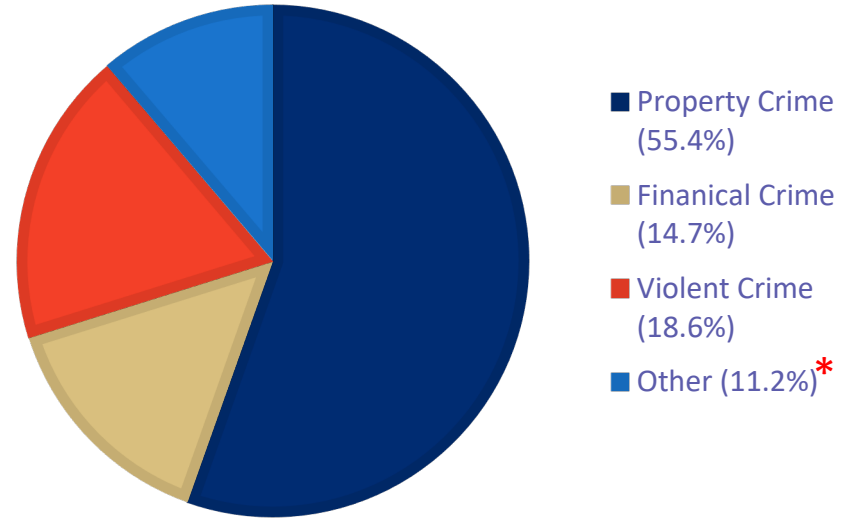


** The "Other" category includes all open-text responses submitted in the survey. A large portion of the responses received mentioned community events.*

Were you a victim of a crime in Abbotsford the past year?

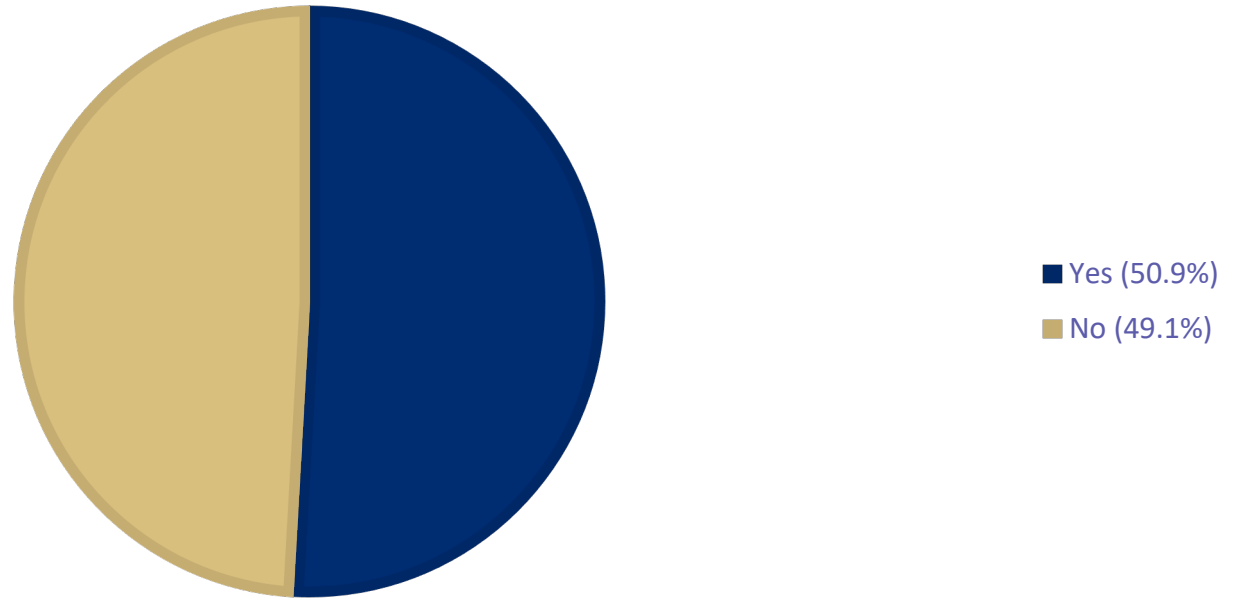


Please select all the apply

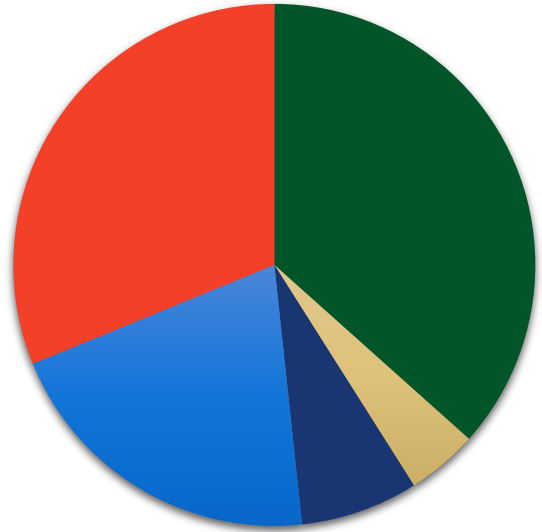


** The "Other" category includes all open-text responses submitted in the survey. A large portion of the responses received mentioned **harassment and traffic offences***

Did you report it?



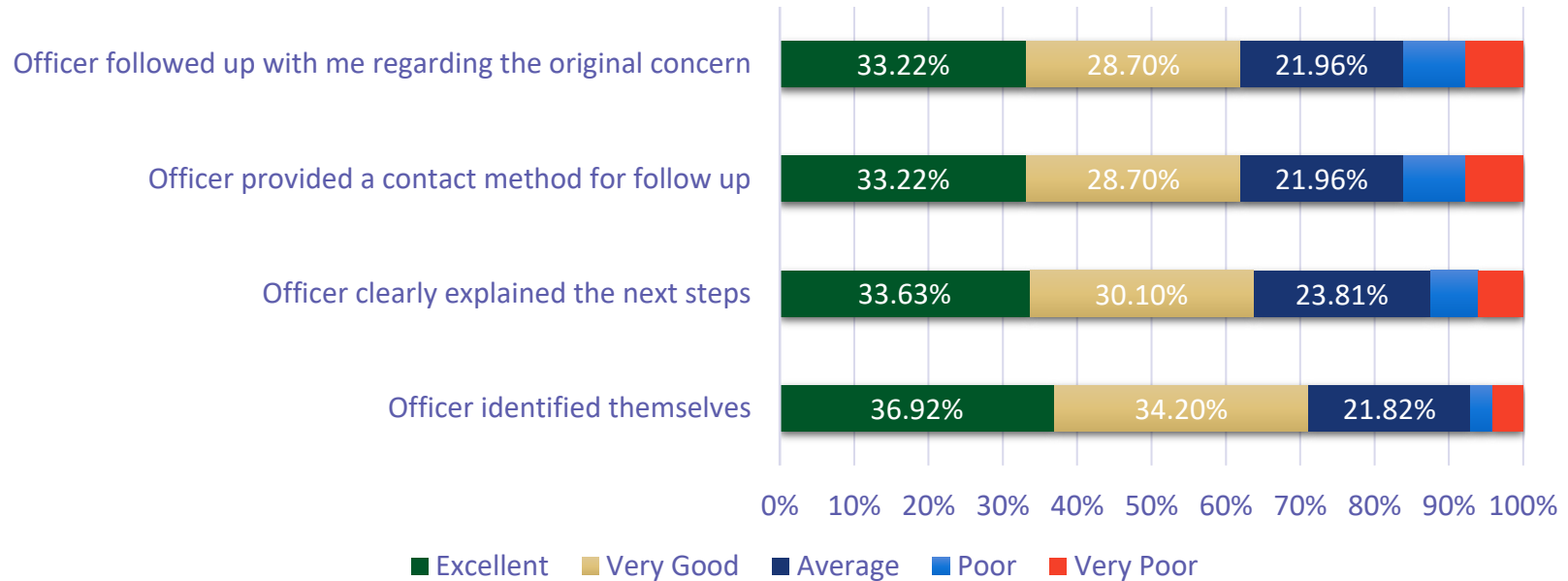
What was your reason for not reporting the crime?



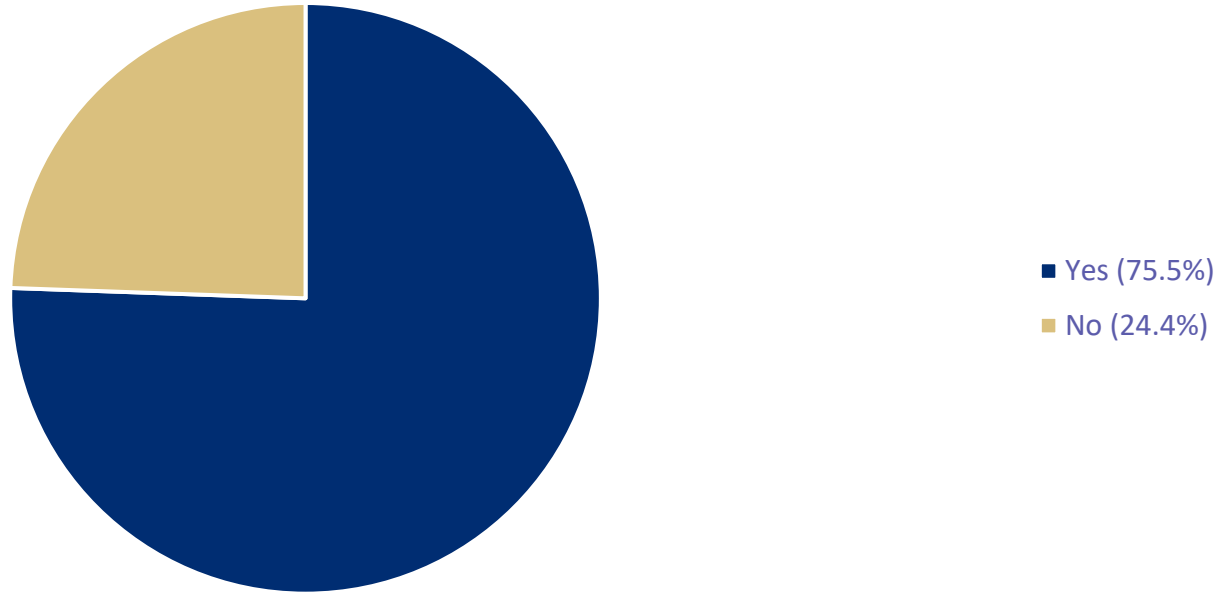
- Too minor of an incident (36.6%)
- I couldn't get through to a call-taker in a timely manner (4.4%)
- I was afraid of what the person(s) I was complaining about would do to me if I reported it (7.3%)
- I didn't know how (20.5%)
- Other (31.2%)*

** The "Other" category includes all open-text responses submitted in the survey. Please note that these results may not accurately reflect meaningful input, as some entries contained irrelevant comments or nonsensical text. This has contributed to a higher-than-expected count in the "Other" category.*

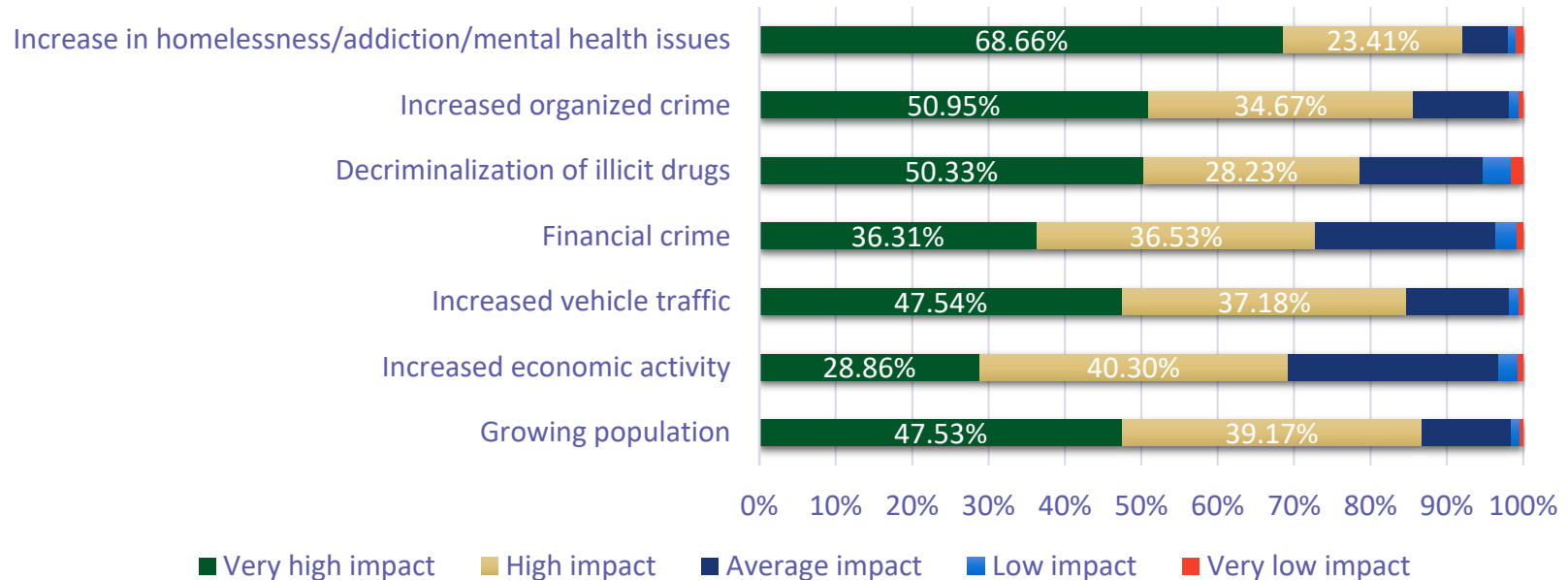
When you reported the crime, please rate how the officer conducted themselves:



Are you aware that you can report non-emergency matters to AbbyPD online?



To what degree do you think will impact the policing in Abbotsford over the next 12 months



Top Themes from Comments

Public Safety & Homelessness

- **Concerns:** Widespread fear due to open drug use, aggressive behaviour, and homelessness in parks, near schools, and retail areas.
- **Requests:** More patrols in high-risk zones (e.g., Mill Lake, Seven Oaks Mall), dismantling encampments, and stricter enforcement of public behaviour laws.
- **Sentiment:** Many residents feel unsafe, especially women and families, and believe the situation is worsening.

Top Themes from Comments

Traffic Enforcement

- **Concerns:** Excessive speeding, red-light running, loud mufflers, tinted windows, and distracted driving.
- **Hotspots:** Clearbrook Rd, Maclure Rd, Old Yale Rd, Townline, and school zones.
- **Requests:** More radar traps, red-light cameras, speed bumps, and visible patrols—especially during peak hours and in residential areas.

Top Themes from Comments

Justice System & Repeat Offenders

- **Frustration:** Strong criticism of the “catch and release” system, lenient sentencing, and lack of consequences for repeat offenders.
- **Requests:** Judicial reform, tougher penalties, bail reform, and better coordination between police and Crown Counsel.
- **Impact:** Many feel police efforts are undermined by systemic failures in the justice system.

Top Themes from Comments

Youth Engagement & School Safety

- **Concerns:** Rising youth involvement in drugs, gangs, and violence; lack of consequences for minors.
- **Requests:** More school liaison officers, mentorship programs, early intervention, jail visits for middle schoolers, and community tournaments.
- **Sentiment:** Strong belief that proactive engagement can prevent future crime and build trust.

Top Themes from Comments

Mental Health & Addiction Response

- **Concerns:** Inadequate support for individuals in crisis; mishandled domestic violence and mental health cases.
- **Requests:** Trauma-informed training for officers, 24/7 mental health liaison teams, and collaboration with social services.
- **Sentiment:** Recognition that police are often first responders to complex social issues, but need more resources and training.