



OPERATION VERITAS

VERITAS: Latin for truth.



In 2010 the Abbotsford Police Department launched “**Operation Veritas**”, a series of short anti-gang videos. The theme of each video was that criminal involvement is “senseless” and comes at a price. The videos depict both the real cost of criminal behaviour in terms of dollars and the life altering consequences that go far beyond the simple monetary costs. The videos then juxtapose these scenarios with the choice of a crime free lifestyle which the Abbotsford Police believes is “priceless”.

The **Operation Veritas** videos were available for viewing at www.abbypd.ca. The videos were also uploaded to YouTube.com and displayed on video screens in public buildings in the City of Abbotsford as well as in Abbotsford secondary schools. Many media and community partners agreed to host, link or publicize these videos. Local newspapers (Abbotsford - Mission Times and Abbotsford News) and radio stations (Star FM, Country 107.1) in particular demonstrated a strong commitment to the community by their generosity. All of the videos were filmed on location in Abbotsford and used community members supportive of the project rather than paid actors.



CONTACT

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Learn more at www.abbypd.ca by clicking on GANGBUSTERS.