



# OPERATION IMPACT II

**IMPACT:** to have an effect; the impression of one thing on another.



In 2010 the Abbotsford Police Department took "Operation Impact II" into Abbotsford's Middle Schools, both public and private. The message to students was to make positive choices in life. Chief Bob Rich warned the students about the dangers of the gang and drug lifestyle while other messaging included bullying and building inner strength to enhance positive decision making.

*"[I learned] how you have to respect yourself and have inner strength to make the right choices everyday so that you don't find yourself slipping into a bad lifestyle"* - **grade 8 student**

**11 middle schools  
grades 6-8  
5,500 + students**

**"Abbotsford Police have done an amazing job of warning youth" -  
The Real Scoop  
Vancouver Sun (Kim Bolan, June 09, 2010)**

*"I learned that the more bad choices you make the harder it is to turn back to start making good choices, so don't start making bad choices in the first place"* - **grade 7 student**

**CONTACT**

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