



OPERATION IMPACT

IMPACT: to have an effect; the impression of one thing on another.

“Operation Impact hits home”

Abbotsford Times



Left: Chief Bob Rich speaks to secondary students.
Top: using a yellow sheet as a demonstration.



**11 secondary schools
grades 9-12
6,500 + students**

In 2009 the Abbotsford Police Department launched “Operation Impact – Warning, Informing and Encouraging”. This one hour audio-visual and presentation based program exposed secondary students (public and independent) not only to the realities that have been part of the previous initiatives but also focused on the positive accomplishments of the vast majority of the young people in the community.

“...the abby police department came to my school ... and did a presentation on gang violence. myself ... was hugely impacted by this presentation. i knoe it takes out a lot of time and effort to make a presentation, but even if it is that same presentation, it really affected the kids in not just my school, but schools everywhere. i would recommend that you come back to our schools and present once more. the feedback has been amazing. ...”
- secondary school student

CONTACT For more information on this program contact Sgt. Mike Novakowski at mnovakowski@abbypd.ca

Learn more at www.abbypd.ca by clicking on GANGBUSTERS.